

1960s TIMELINE

■ 1960

- Historical TV debates between U.S. Presidential candidates John F. Kennedy and Richard M. Nixon were held.
- John F. Kennedy was elected U.S. President.
- Civil rights issues created turmoil in the South.

■ 1961

- U.S. broke off diplomatic ties with Cuba. The Bay of Pigs invasion fails.
- The Peace Corps was established.
- The Berlin Wall was erected.
- Malcolm X, Black Muslim leader, advocated “Black Power” and racial separation.

■ 1962

- U.S. Military Council established in South Vietnam.
- U.S. government banned segregation in housing, military reserves, and transportation.
- Marilyn Monroe died in L.A. of an apparent suicide.

■ 1963

- Rev. Martin Luther King, Jr. led a march on Washington, DC to push equal rights for blacks.
- Harold Macmillan resigned as Britain’s Prime Minister and was succeeded by Alec Douglas-Home.
- President Kennedy was assassinated in Dallas, TX; Lyndon Johnson was sworn in.

■ 1964

- Queen Elizabeth visited Canada.
- Alec Douglas-Home resigned as Britain’s Prime Minister and was succeeded by Harold Wilson.
- Demonstrations that protested deepening involvement in South Vietnam spread.
- Lyndon B. Johnson elected U.S. President.
- U.S. Civil Rights Act put into law.
- U.S. Surgeon General's Report linked smoking to lung cancer and other diseases.

■ 1965

- Malcolm X was assassinated.
- Medicare was established.
- U.S. landed first combat contingent in Vietnam, 3,500 Marines at Da Nang.
- Space program accelerated because of *Gemini* and *Pioneer* missions.

■ 1966

- Troop count in Vietnam climbed to 389,000.
- U.S. attacked targets in Cambodia.

■ 1967

- In the Middle East, the Arabs and Israelis fought the Six-day War.
- Race riots hit more than 100 U.S. cities during long, hot summer.
- Queen Elizabeth and Prince Philip arrived in Canada to take part in centennial celebrations.
- U.S. astronauts Grissom, White, and Chaffee died in *Apollo* capsule fire.
- U.S. launched biggest offensive to date northwest of Saigon. Anti-war protests continued.

■ 1968

- Rev. Martin Luther King, Jr. and Senator Robert F. Kennedy were assassinated.
- Pierre Elliot Trudeau became Canada’s Prime Minister.
- Richard M. Nixon was elected U.S. President.
- Vietnam War escalated. Opposition to Vietnam War grew.

■ 1969

- Woodstock Music Festival held.
- First U.S. troops were withdrawn from Vietnam; by the end of the year, 75,000 soldiers had been sent home.
- U.S. astronaut Neil Armstrong became the first man to walk on the moon.

BOOKS: 1960 - *To Kill a Mockingbird* (Lee), *The Rise and Fall of the Third Reich* (Shirer), *Catch-22* (Heller), *Stranger in a Strange Land* (Heinlein), *Silent Spring* (Carson), *One Flew Over the Cuckoo's Nest* (Kesey), *The Reivers* (Faulkner), *The Snowy Day* (Keats), *The Feminine Mystique* (Friedan), *Where the Wild Things Are* (Sendak), *Cat's Cradle* (Vonnegut), *The Guns of August* (Tuchman), *Games People Play* (Dr. Berne), *A Moveable Feast* (Hemingway), *The Autobiography of Malcolm X* (Haley), *The Thousand Days* (Schlesinger), *An American Dream* (Mailer), *In Cold Blood* (Capote), *Valley of the Dolls* (Susann), *Topaz* (Uris), *Airport* (Hailey), *The Double Helix* (Watson), *The Godfather* (Puzo), *Portnoy's Complaint* (Roth), *Slaughterhouse Five* (Vonnegut)

STAGE: *Camelot*, *The Unsinkable Molly Brown*, *Bye Bye Birdie*, *A Man for All Seasons*, *A Thousand Clowns*, *Who's Afraid of Virginia Woolf?*, *Oliver!*, *Fiddler on the Roof*, *Funny Girl*, *The Odd Couple*, *Man of La Mancha*, *A Lion in Winter*, *Mame*, *Cabaret*, *The Homecoming*, *Plaza Suite*, *Hair*, *Zorba* 1969 - *Butterflies Are Free*, *1776*, *Oh Calcutta!*

MOVIES: *Psycho*, *Please Don't Eat the Daisies*, *Spartacus*, *G.I. Blues*, *A Raisin in the Sun*, *Splendor in the Grass*, *Judgment at Nuremberg*, *The Absent-minded Professor*, *The Guns of Navarone*, *Breakfast at Tiffany's*, *West Side Story*, *Birdman of Alcatraz*, *Lawrence of Arabia*, *The Manchurian Candidate*, *To Kill a Mockingbird*, *What Ever Happened to Baby Jane?*, *The Music Man*, *Gypsy*, *Cleopatra*, *Lilies of the Field*, *The Birds*, *Dr. No*, *The Great Escape*, *The Pink Panther*, *To Russia With Love*, *A Hard Day's Night*, *Mary Poppins*, *My Fair Lady*, *Goldfinger*, *The Greatest Story Ever Told*, *Help!*, *What's New Pussycat?*, *The Sound of Music*, *Dr. Zhivago*, *The Russians Are Coming . . .*, *Georgy Girl*, *Born Free*, *Who's Afraid of Virginia Woolf?*, *In the Heat of the Night*, *Cool Hand Luke*, *In Cold Blood*, *Bonnie and Clyde*, *The Dirty Dozen*, *To Sir With Love*, *Up the Down Staircase*, *2001*, *Guess Who's Coming to Dinner*, *The Graduate*, *The Lion in Winter*, *Planet of the Apes*, *The Good, the Bad, and the Ugly*, *Funny Girl*, *Oliver!*, *The Yellow Submarine*, *True Grit*, *The Love Bug*, *Butch Cassidy and the Sundance Kid*

SONGS: *Are You Lonesome Tonight?*, *Itsy Bitsy Teenie Weenie Yellow Polka-dot Bikini*, *The Twist*, *Blue Angel*, *Moon River*, *Where the Boys Are*, *Big Bad John*, *Michael-Row the Boat Ashore*, *Hit the Road Jack*, *Roses Are Red, Blowin' in the Wind*, *Ramblin' Rose*, *Days of Wine and Roses*, *Breaking Up Is Hard to Do*, *Mashed Potato Time*, *Twistin' the Night Away*, *All My Loving*, *Dominique*, *Hello Muddah Hello Fadduh*, *He's So Fine*, *Go Away Little Girl*, *If I Had a Hammer*, *Puff the Magic Dragon*, *Detroit City*, *Chim Chim Cher-ee*, *A Hard Day's Night*, *I Want to Hold Your Hand*, *Downtown*, *Everybody Loves Somebody*, *King of the Road*, *Leader of the Pack*, *Oh Pretty Woman*, *Pink Panther Theme*, *We'll Sing in the Sunshine*, *It's Not Unusual*, *My Girl*, *I've Got You Babe*, *Hang On Sloopy*, *The Impossible Dream*, *Do You Believe in Magic?*, *Help Me Rhonda*, *Stop! In the Name of Love*, *Turn! Turn! Turn!*, *Sounds of Silence*, *What the World Needs Now Is Love*, *Yesterday*, *Born Free*, *Cabaret*, *California Dreamin'*, *Good Vibrations*, *Monday Monday*, *See You in September*, *Sunny*, *Scarborough Fair*, *Winchester Cathedral*, *Yellow Submarine*, *All You Need Is Love*, *By the Time I Get to Phoenix*, *Daydream Believer*, *Feelin' Groovy*, *Light My Fire*, *Michelle*, *Up, Up and Away*, *Penny Lane*, *The Dock of the Bay*, *Hey Jude*, *Little Green Apples*, *Aquarius*, *I Say a Little Prayer*, *Wichita Lineman*, *Those Were the Days*, *Jumpin' Jack Flash*, *Raindrops Keep Fallin' on My Head*, *Leaving on a Jet Plane*, *A Boy Named Sue*, *Get Back*, *I've Gotta Be Me*, *Sugar*, *Sugar*

POPULAR TV SHOWS: *Gunsmoke*, *Have Gun Will Travel*, *Andy Griffith*, *Candid Camera*, *The Price Is Right*, *Bonanza*, *Hazel*, *Perry Mason*, *Dr. Kildare*, *Dennis the Menace*, *My Three Sons*, *77 Sunset Strip*, *Ed Sullivan*, *Alfred Hitchcock*, *Lassie*, *What's My Line?*, *Jackie Gleason*, *Dick*

Van Dyke, My Favorite Martian, Donna Reed, Bewitched, Gomer Pyle, Peyton Place, Walt Disney, Beverly Hillbillies, The Lucy Show, Ben Casey, Petticoat Junction, Gilligan's Island, Get Smart, Lawrence Welk, Dean Martin, Smothers Brothers, Carol Burnett, Mayberry R.F.D., Julia, Here's Lucy, Glen Campbell, Hawaii Five-O

FIRSTS: 1960 - pacemakers, communications and weather satellites, felt-tip pens, lasers **1961** - LEGO bricks (exported from Denmark), man in orbit (cosmonaut Gagarin), U.S. suborbital flight (Shepard), televised Presidential news conferences, nondairy creamer Coffee-Mate, electric toothbrushes, wireless microphones **1962** - synthetic wigs, city-owned TV station (WNYC, NY), nuclear warhead fired from sub (Polaris) **1963** - color film from Polaroid® with 1-minute developing time, Weight Watchers, touch-tone phones **1964** Beatlemania, nuclear-powered lighthouse (Chesapeake Bay), methadone therapy for heroin addicts, in-flight movies, Ford Mustang, G.I. Joe dolls, electric knives **1965** - man to walk in space (cosmonaut Leonov), round-the-world flight over both poles, all-news radio programming (WINS, NY), Gatorade, four-door Corona sports sedans, 4-bulb flashcubes **1966** - soft moon landing (*Luna IX*), soft Venus landing (*Venus III*), docking in space (*Gemini VIII*), Medicare, telephone cable link between North and South America **1967** - human heart transplant, synthetic DNA, 3-D holograph movies, Chevrolet Camaros, Pontiac Firebirds **1968** manned moon orbit, live-virus mumps vaccine **1969** - supersonic airliners (*Concorde*), giant passenger jets (747), man on moon (U.S. astronaut Armstrong), childproof prescription bottles

FADS: the twist, trampolines, yo-yos, bed-pushing (especially in Canada), rocking chairs, surfing, Slip 'n Slide, decorated sneakers, "twist" (fringed) apparel, the Cleopatra look, intercollegiate tiddlywinks, piano-wrecking, Bardot Bowler (hat), sweaters for two (two necks, two sleeves), troll dolls, "Woodies" (1940s station wagons with wood paneling) with seats taken out to make room for surfboards, see-through look, animal shapes in jewelry, skateboards, mod look, op art fabrics, being "In", Super Ball, 007 toys, raincoats and men's toiletries, miniskirts, paper jewelry and dresses, transparent vinyl dresses, LSD, Batman, pantsuits, granny eyeglasses, day-glo fluorescent paint, communes, Twiggy look, posters, metal buttons with all sorts of messages, anything with *Peanuts* characters on them, unisex clothing, gold-chain necklaces, bell-bottom pants, off-road minibikes, couples in unisex outfits

SPORTS HEADLINES

- In 1960, Ted Williams retired from playing his entire career, 1939-1942, 1946-1960, with the Boston Red Sox. The "Splendid Splinter" was best remembered as the last player to hit above .400 in a season (.406 in 1941).
- NY Yankee Roger Maris hit a record-breaking 61 home runs. (1961)
- America's largest bowling alley opened in Willow Grove, PA, 116 lanes. (1961)
- Wilt Chamberlain, Philadelphia Warriors 7' 1" scoring machine, scored an astonishing 100 points in a game against the NY Knicks. (1962)
- The NFL Hall of Fame was dedicated in Canton, OH. Jim Thorpe was one of the first players inducted. (1963)
- Cassius Clay became the heavyweight champion when he beat Sonny Liston in a technical knockout. Shortly after the bout, Clay revealed his membership in the Black Muslim sect and changed his name to Muhammad Ali. (1964)
- The Houston Astrodome, the "Eighth Wonder of the World", opened. One of the highlights of the night was when the scoreboard ran through its 45-second pyrotechnic display that was shown whenever an Astro player hit a home run. (1965)
- The NY Jets in the American Football League signed Alabama quarterback Joe Namath. (1965)
- In 1966, The National Football League and American Football League announced a merger effective 1970 (when the two leagues' multi-million dollar TV contracts expired). Meanwhile, the two leagues had a championship game in January, 1967 (Green Bay Packers beat Kansas City Chiefs) and had a combined draft in 1967.

- At the Winter Olympics in Grenoble, France, U.S. figure skater Peggy Fleming won the only U.S. gold medal. Frenchman Jean-Claude Killy won gold medals in the downhill, slalom, and giant slalom ski events. (1968)
- The Summer Olympics in Mexico City highlighted Bob Beamon's record-breaking long jump. (1968)
- According to *The New York Times*, jogging was the "in" sport in the U.S. Millions of joggers had just 13 different styles of running shoes to choose from. (1968)
- The NY Jets, fulfilling the prophecy of Joe Namath, shocked the nation by beating the heavily favored Baltimore Colts. (1969)
- Other names in the headlines: Arnold Palmer (golf), Jack Nicklaus (golf), Arthur Ashe (tennis), Gale Sayers (football)

FOOD

- Some food products that were introduced in the 1960s were canned Coca-Cola[®], Total[®] cereal, Diet-Rite Cola[®], powdered orange juice, Sprite[®], Tab[®], boil-in-the-bag frozen vegetables, Pop Tarts[®], low-cal Diet Peps[®], Maxim[®] (freeze-dried instant coffee), Gatorade[®], SpaghettiOs[®], Fresca[®], McDonalds Big Mac[®], Campbell's[®] Chunky soups
- In the 1960s, Julia Child made sophisticated French dishes seem do-able for home cooks on her TV show. Her most popular recipe, chocolate mousse, was popular at dinner parties. Because of jet travel and the return of servicemen and women from overseas, interest in foreign foods had been increasing.
- In 1962, The Easy-Bake Oven[®] from Kenner Products used a light bulb to bake miniature cakes and cookies. The toy was a smash hit.
- In 1964, Forrest and Leroy Raffel opened a restaurant in Boardman, OH. As the business prospered, the two chose "Big Tex" for a chain name, but the Akron restaurant with that name refused to cooperate. The Raffel brothers (R.B.) opted for Arby's.
- In 1969, Dave Thomas named his new fast-food restaurant in Columbus, OH after his daughter. Wendy's quickly expanded into a chain.