

1970s TIMELINE

■ 1970

- Israeli troops clashed with Arabs in Lebanon, Jordan, and Syria.
- Students protested against Vietnam which resulted in killing of four by the National Guard at Kent State University in Ohio.
- The right to vote was granted to 18-year-olds.
- U.S. troop strength fell below 400,000 in Vietnam.
- Cigarette ads were banned on radio and TV.

■ 1971

- U.S. troop count in Vietnam reduced to 140,000.
- Canada and the People's Republic of China exchanged diplomatic envoys.
- Los Angeles earthquake killed 64 and injured hundreds.

■ 1972

- At the Watergate Apartment Complex in Washington, DC, police arrested five men breaking into Democratic Party headquarters.
- Hurricane Agnes hit the Northeast and resulted in over \$1.7 billion damage.)
- U.S. President Nixon visited China and Russia.
- Nixon was reelected President of the U.S. in a near-record landslide.
- In Canadian elections, Prime Minister Pierre Elliott Trudeau's Liberal Party won popular vote plurality, but failed to win overall majority of seats in the House of Commons; Trudeau continued in office.

■ 1973

- U.S. troops withdrew from Vietnam. U.S. and South Vietnam signed a cease-fire agreement with North Vietnam.
- Vice President Spiro Agnew resigned because of tax evasion charge; Gerald Ford succeeded him.

■ 1974

- Worldwide inflation caused dramatic increases in the cost of fuel, food, and materials.
- Prime Minister Trudeau won reelection in Canada.
- In the wake of Watergate, President Nixon resigned, and Vice President Ford became President. Nelson Rockefeller named Vice President.
- There were gas shortages, and states limited highway speeds to 55 MPH.
- President Ford granted former President Nixon a pardon for any criminal offenses committed while in office. Widespread protests resulted.

■ 1975

- Mayor Richard Daley of Chicago won sixth term.
- Margaret Thatcher became leader of the British Conservative Party, succeeding Edward Heath.
- President Ford escaped two assassination attempts.

■ 1976

- The U.S. celebrated its Bicentennial.
- Jimmy Carter was elected 39th President of the U.S., and Walter Mondale was elected Vice President, narrowly defeating President Ford.

■ 1977

- Queen Elizabeth II celebrated her Silver Jubilee.
- Elvis Presley and Bing Crosby died.

■ 1978

- John Paul II became first non-Italian Pope in more than four centuries.
- Israeli Premier Menachem Begin and Egyptian President Anwar Sadat agreed on a framework for Mideast peace at Camp David summit talks arranged by President Carter.

■ 1979

- Margaret Thatcher became Britain's first female Prime Minister.
- Canadian Prime Minister Trudeau ended his term when Joe Clark of the Progressive Conservative Party was elected the new Prime Minister.

BOOKS: *Love Story* (Segal), *Jonathan Livingston Seagull* (Bach), *Everything You Always Wanted to Know About Sex* (Reuben), *The Exorcist* (Blatty), *The Day of the Jackal* (Forsyth), *The Winds of War* (Wouk), *The Blue Knight* (Wambaugh), *Fear of Flying* (Jong), *The Great American Novel* (Roth), *Centennial* (Michener), *Watership Down* (Adams), *Jaws* (Benchley), *All the President's Men* (Bernstein, Woodward), *All Things Bright and Beautiful* (Herriot), *Shogun* (Clavell), *The Eagle Has Landed* (Higgins), *Trinity* (Uris), *The Thorn Birds* (McCullough), *All Things Wise and Wonderful* (Herriot), *Roots* (Haley), *The Grass Is Always Greener* (Bombeck), *Chesapeake* (Michener), *War and Remembrance* (Wouk), *If Life Is a Bowl of Cherries . . .* (Bombeck), *The Right Stuff* (Wolfe), *The Dead Zone* (King), *The Complete Scarsdale Medical Diet* (Tarnower), *The Pritikin Program* (Pritikin, McGrady)

STAGE: *Sleuth*, *The Effect of Gamma Rays on Man-in-the-Moon Marigolds*, *Jesus Christ Superstar*, *Godspell*, *Grease*, *Pippin*, *Sugar*, *The Sunshine Boys*, *Equus*, *Will Rogers' U.S.A.*, *Same Time Next Year*, *The Rocky Horror Picture Show*, *The Wiz*, *A Chorus Line*, *California Suite*, *Bubbling Brown Sugar*, *Vanities*, *Annie*, *Dracula*, *Beatlemania*, *Ain't Misbehavin'*, *Sugar Babies*, *Evita*, *Whose Life Is it Anyway?*

MOVIES: *M*A*S*H*, *Airport*, *Patton*, *Hello Dolly*, *Bananas*, *Dirty Harry*, *Shaft*, *Love Story*, *Fiddler on the Roof*, *Butterflies Are Free*, *Deliverance*, *The Godfather*, *Summer of '42*, *Cabaret*, *1776*, *American Graffiti*, *Live and Let Die*, *High Plains Drifter*, *Paper Moon*, *The Way We Were*, *The Homecoming*, *Godspell*, *Jesus Christ Superstar*, *Man of La Mancha*, *The Exorcist*, *Blazing Saddles*, *Earthquake*, *The Great Gatsby*, *Harry and Tonto*, *That's Entertainment*, *Shampoo*, *One Flew Over the Cuckoo's Nest*, *Dog Day Afternoon*, *Three Days of the Condor*, *Jaws*, *Monty Python and the Holy Grail*, *The Return of the Pink Panther*, *The Sunshine Boys*, *All the President's Men*, *The Bad News Bears*, *Car Wash*, *The Omen*, *Rocky*, *Silent Movie*, *The Shootist*, *Annie Hall*, *Close Encounters of the Third Kind*, *Oh, God!*, *Star Wars*, *The Spy Who Loved Me*, *The Goodbye Girl*, *Saturday Night Fever*, *The Buddy Holly Story*, *Foul Play*, *Heaven Can Wait*, *Animal House*, *Sgt. Pepper's Lonely Hearts Club Band*, *Grease*, *The Wiz*, *Kramer vs. Kramer*, *Moonraker*, *Norma Rae*, *Superman*, *10*, *The China Syndrome*, *The Muppet Movie*, *Alien*, *Star Trek*, *The Rose*, *All That Jazz*, *Hair*

SONGS: *Bridge Over Troubled Waters*, *The Candy Man*, *Everything Is Beautiful*, *We've Only Just Begun*, *Rubber Duckie*, *Let It Be*, *Go Away Little Girl*, *Joy to the World*, *Knock Three Times*, *Put Your Hand in the Hand*, *Take Me Home Country Roads*, *You've Got a Friend*, *American Pie*, *Song Sung Blue*, *Lean On Me*, *The First Time Ever I Saw Your Face*, *I Can See Clearly Now*, *I Am Woman*, *I'd Like to Teach the World to Sing*, *Day By Day*, *The City of New Orleans*, *I Believe in Music*, *If I Were a Carpenter*, *Love Potion Number Nine*, *You're So Vain*, *Killing Me Softly With His Song*, *The Night the Lights Went Out in Georgia*, *You Are the Sunshine of My Life*, *Tie a Yellow Ribbon 'Round the Old Oak Tree*, *Bad, Bad Leroy Brown*, *Midnight Train to Georgia*, *Time in a Bottle*, *Send in the Clowns*, *Dueling Banjos*, *Rocky Mountain High*, *Crocodile Rock*, *The Way We Were*, *Cat's in the Hat*, *Hooked on a Feeling*, *Don't Let the Sun Go Down on Me*, *Rikki Don't Lose That Number*, *Please Come to Boston*, *Midnight at the Oasis*, *Piano Man*, *Lucy in the Sky With Diamonds*, *Rhinestone Cowboy*, *Thank God I'm a Country Boy*, *Mandy*, *Feelings*, *The Entertainer*, *Silly Love Songs*, *50 Ways to Leave Your Lover*, *I Write the Songs*, *Dream Weaver*, *Muskrat Love*, *Don't Go Breaking My Heart*, *How Deep Is Your Love*, *Dancing Queen*, *Hotel California*, *Don't It Make My Brown Eyes Blue*, *Lucille*, *Margaritaville*, *Year of the Cat*, *Star Wars*, *Signed Sealed Delivered*, *Stayin' Alive*, *Three*

Times a Lady, You Don't Bring Me Flowers, Summer Nights, At the Copa, Count on Me, Macho Man, Mamas Don't Let Your Babies Grow Up to be Cowboys, Hot Stuff, The Pina Colada Song, Y.M.C.A., In the Navy, Soul Man, The Gambler, Forever in Blue Jeans, Shadows in the Moonlight

POPULAR TV SHOWS: *Gunsmoke, Marcus Welby, Here's Lucy, Ironside, Bonanza, Hawaii Five-O, The FBI, The Mod Squad, Laugh-In, World of Disney, Hee Haw, All in the Family, Sanford and Son, Mary Tyler Moore, The Partridge Family, Bob Newhart, The Waltons, M*A*S*H, Kojak, Sonny and Cher, The Six Million Dollar Man, Happy Days, Barnaby Jones, Chico and the Man, The Jeffersons, Little House on the Prairie, Laverne and Shirley, The Bionic Woman, Starsky and Hutch, Welcome Back Kotter, Barney Miller, 60 Minutes, Fantasy Island, Dallas, Taxi*

FIRSTS: **1970** - U.S. women Generals, picture phones, unleaded-fuel engines, quartz wristwatches (Seiko, \$1,250) **1971** - cancer virus isolated, bone fractures knit by electricity, legal off-track betting (NY), portable calculators (Texas Instruments), home pregnancy tests (in Britain), soft contact lenses **1972** - American world chess champion (Bobby Fischer), instant color cameras (Polaroid SX-70), CAT scans, first giant pandas (National Zoo in Washington, DC), X-ray airport baggage scanners **1973** - rabies vaccines, push-through tabs on cans, universal product code (UPC) on products, supermarket price scanners, typewriters with electronic memory (IBM), color photocopiers (Xerox) **1974** - TV subtitles for the hearing impaired, elected woman Governor (Grasso, CT), unleaded gasoline **1975** - American saint (Mother Seton), nonstick chewing gum for denture wearers (Wrigley), Tylenol (Johnson & Johnson) **1976** - Anglican women priests, women admitted to Air Force Academy, women Rhodes scholars, scheduled supersonic passenger service (Concorde) **1977** - space shuttle flight, U.S. male saint (Neumann) **1978** - test-tube baby born, automatic-focus cameras **1979** - dating of Viking artifact in North America - 1065-1080 A.D.

FADS: granny dresses, tie-dyed fabrics, old military apparel, black lights, fuzzy foot rugs, copper bracelets, hot pants, blue denim, water beds, "smile" buttons, plastic clacker balls, 10-speed bikes, caftans, Chinese crafts and clothes (i.e., Mao jackets), decorated blue jeans, "Jesus" buttons, "Honk If You Love Jesus" bumper stickers, wrap coats, stacked bracelets, Kung Fu movies, backgammon games, streaking, earth shoes, string bikinis, skateboarding, turtle racing, pet rocks, mood rings, pie throwing (at a person), reggae, video games, Dungeons and Dragons, computer games, hot tubs, Superman regalia, anti-Iranian dartboards and posters

SPORTS HEADLINES

- Joe Frazier of Philadelphia became official world heavyweight boxing champion. (1970)
- Hank Aaron hit his 600th career home run, the third baseball player ever to reach that mark. (1971)
- Tennis star Billie Jean King became the first female athlete to win \$100,000 in a single year. (1971)
- The 11th Winter Olympics were held at Sapporo, Japan. The U.S.S.R. team won eight gold medals. (1972)
- The Summer Olympics were held in Munich. The U.S.S.R. won 50 gold medals, and American swimmer Mark Spitz captured a record seven gold medals. The deaths of 11 Israeli athletes marred the event. (1972)
- In a tennis match billed as the "Battle of the Sexes", Billie Jean King defeated Bobby Riggs. (1973)
- Boxer Muhammad Ali won a 12-round, non-title decision over Joe Frazier. Ali also defeated George Foreman, reclaiming the world heavyweight championship. (1974)
- Hank Aaron beat Babe Ruth's record of 714 career home runs. (1974)
- Little League Baseball, Inc. voted to allow girls to play on its teams. (1974)
- Jack Nicklaus won his fifth Masters and fourth Professional Golfers' Association championship. (1975)

- Muhammad Ali retained his heavyweight boxing championship when he beat Joe Frazier in a bout known as the “Thrilla in Manila” in the Philippines. (1975)
- The Summer Olympics were held in Montreal. The highlight of the Olympics was 14-year-old Rumanian gymnast Nadia Comaneci who won three gold medals. She had seven perfect scores, the first time such marks were awarded in Olympic gymnastics. (1976)
- Lou Brock, St. Louis Cardinal outfielder, broke Ty Cobb’s base-stealing record. (1977)
- Gordie Howe became the first man in the history of hockey to score 1,000 professional career goals. (1977)
- Flamboyant quarterback Joe Namath, the star of Super Bowl III, announced his retirement from football at age 34. (January, 1978)
- Big winners in professional tennis this year were Chris Evert (U.S.), Jimmy Connor (U.S.), and Bjorn Borg (Sweden). (1978)
- Affirmed won horse racing’s Triple Crown. (1978)
- The Pittsburgh Steelers became the first three-time Super Bowl winner when they beat the Dallas Cowboys in January. (1979)
- Boston Red Sox Carl Yastrzemski became the first American league player to collect 3,000 hits and 400 home runs when he singled during a September game. (1979)
- Other names in the headlines: Franco Harris (football), Bill Walton (basketball), Dwight Stones (track and field), Julius Erving “Dr. J” (basketball), O.J. Simpson (football), Sugar Ray Leonard (boxing)

FOOD

- Some food products that were introduced in the 1970s were a variety of health foods, Celestial Seasoning teas, frozen pizzas, nonstick chewing gum, and Famous Amos Cookies.
- Price comparisons between 1947 and 1970 showed coffee up 44.2 cents to 91.1 cents per pound, bacon up 17.2 cents to 94.9 cents per pound, bread up 11.8 cents to 24.3 cents per loaf, and milk up 26.7 cents to 65.9 cents a half gallon (delivered). Over the same period, a dozen eggs dropped 8.2 cents to 61.4 cents and a pound of margarine, with various taxes removed, fell 11 cents to 29.8 cents.
- A committee formed in 1970 by U.S. grocers and food manufacturers issued a recommendation for a Universal Product Code (UPC bar code) for supermarket items that permitted electronic scanning of prices.
- During the health-conscious 1970s, the mantra was “you are what you eat”. People discovered that a delicious way to get their veggies and satisfy their sweet tooth was to eat carrot cake, so it became popular.
- The 5-cent chocolate bar of the mid-50s cost 15 cents in 1974.
- In 1975, McDonalds built the first drive-thru restaurant.